ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

IV SEMESTER

w.e.f.2016 - 2019 ("16AD")

B.B.A

Time: 7 HRS/ WEEK

MARKS: 100

BBA 4201 (4)

FINANCIAL MANAGEMENT

SYLLABUS

OBJECTIVES: To expose the students to the fundamentals of finance. To develop an understanding of tools that are used to value investment projects.

- Module I: Financial management Meaning Nature and scope of finance Financial goals -Profit & Wealth maximization - Financial planning and financial forecasting - Finance functions.
- **Module II:** Capital structuring capital structuring theories traditional and MM hypothesis capital structure planning – objectives of optimal capital structure – Cost of capital – Meaning – Significance of cost of capital - Operating and financial leverage - Analysis. (Case Study)
- Module III: Working capital management & dividend decision WC Management Meaning -Significance and types of working capital – Sources of working capital – Management of inventory; cash – Account receivables – Dimensions of working capital management.
- **Module IV:** Capital budgeting Nature of investment decision Criteria for investment evaluation - Net present value - Payback period - Accounting rate of return - PI , IRR, (Case Study)
- Module-V: Dividend decisions- Meaning-Factors influencing Dividend policy-Types of Dividend Policies - Forms of Dividend-Dividend models-Walter's Model-Gordon's Model and MM Hypothesis. (case study)

REFERENCES:

- 1. Maheshwari S.N., Financial Management, Sultan & Sons Publications, 2012.
- 2. ChandraPrasanna, Financial Management, Tata McGraw Hill Publishing, 2012.
- 3. Khan & Jain, Financial Management, Tata McGraw Hill Publishing, 2012.
- 4. Pandey IM, Financial Management, Vikas publishing House, 2012.